
Profile Area II

Health Services Research with a Focus on eHealth

Key future determinants of health care in Brandenburg are the ongoing demographic and structural changes and the associated challenges in accessing medical care, especially in the more rural parts of the area state. Older people are particularly affected as they tend to have a higher need for care due to chronic illnesses, multimorbidity and care dependency, while also being less mobile. Health care services that are close to patients' homes, constant, multidisciplinary and adapted to regional characteristics are therefore of crucial importance to maintain fair and high-quality health care that is accessible to all.

This profile area aims to improve the provision of health care in the state of Brandenburg in line with regional conditions and the needs of the population as a whole. Emphasis is placed on the situation of older citizens in rural areas. To achieve this goal, it is imperative to conduct a detailed analysis of the current health care situation by combining qualitative and quantitative research and involving all relevant actors. Through the participation of citizens and health care providers, the analysis of existing structures and the creation of a network with regional actors in health care and research, innovative health care concepts and best practice models tailored to regional needs are to be developed. Digital solutions can serve as an important building block in this regard to improve the regional and supra-regional health care situation in the state of Brandenburg. Other important elements include the training and recruitment of skilled workers and the development and testing of new, interprofessional types of care.

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